



PRESENTS :

REVOLUTION+ART



presents :

“Fictional Product” issue

REVOLUTION+ART

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REVOLUTION+ART

INTERNATIONAL MAGAZINE

ISSUE # 2

July - September 2006

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We are always open for people who want to contribute to our magazine. Fresh ideas, nice designs and people with good vibrations.



Hi there punks !

Here is the second issue of REVOLUTIONART international magazine !

Italy won the World Cup, the 6-6-06 was not an apocalyptic day and the world still alive. Now you can sit, relax ... and enjoy the magazine.

In this number we have spectacular samples of designers showing us what the word “creative” means. In the interviews: the colorful Jay Lim from Malaysia and Michael Dawidowicz, Creative Director of Urban Collective.

The world of the publicity is changing. More and more people is participating without having to be advertisers. A good example of that are blogs, podcasts videoblogs and fotologs.

We like to know about your personal world. If you have any creative project we like to support that.

That's the main purpose of this magazine... to stimulate creative minds, to integrate them and to create something really revolutionary.

This is not corporate bla bla bla, and you'll see that in the next pages.

We are waiting for your participation in the next issue. Make your design, photo, ad, or whatever relative to our theme and send it.

Don't forget to support our work by spreading this magazine on the internet. Feel free to redistribute, and share it with your friends. And use our buttons!.

Revolutionart is the most destructive virus for uninspired minds. And we hope to destroy yours.

Enjoy this issue.

Cheers!

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Issue 2



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Frequency: Every two months

Price: Free

Estimated downloads per issue: 2,500

Estimated readers per issue: 15,000

Readers origin (Issue 1 results):

- 1.Europe 41.7 %
- 2.South America 23.9 %
- 3.Asia 12.9 %
- 4.USA and Canada 9.8 %
- 5.Centroamérica 5.3 %
- 6.Australia 1.9 %
- 7.Africa 0.8 %
- others 3.7 %

Promoted in AD festivals, magazines, blogs, podcasts and lot of alliances on Internet.



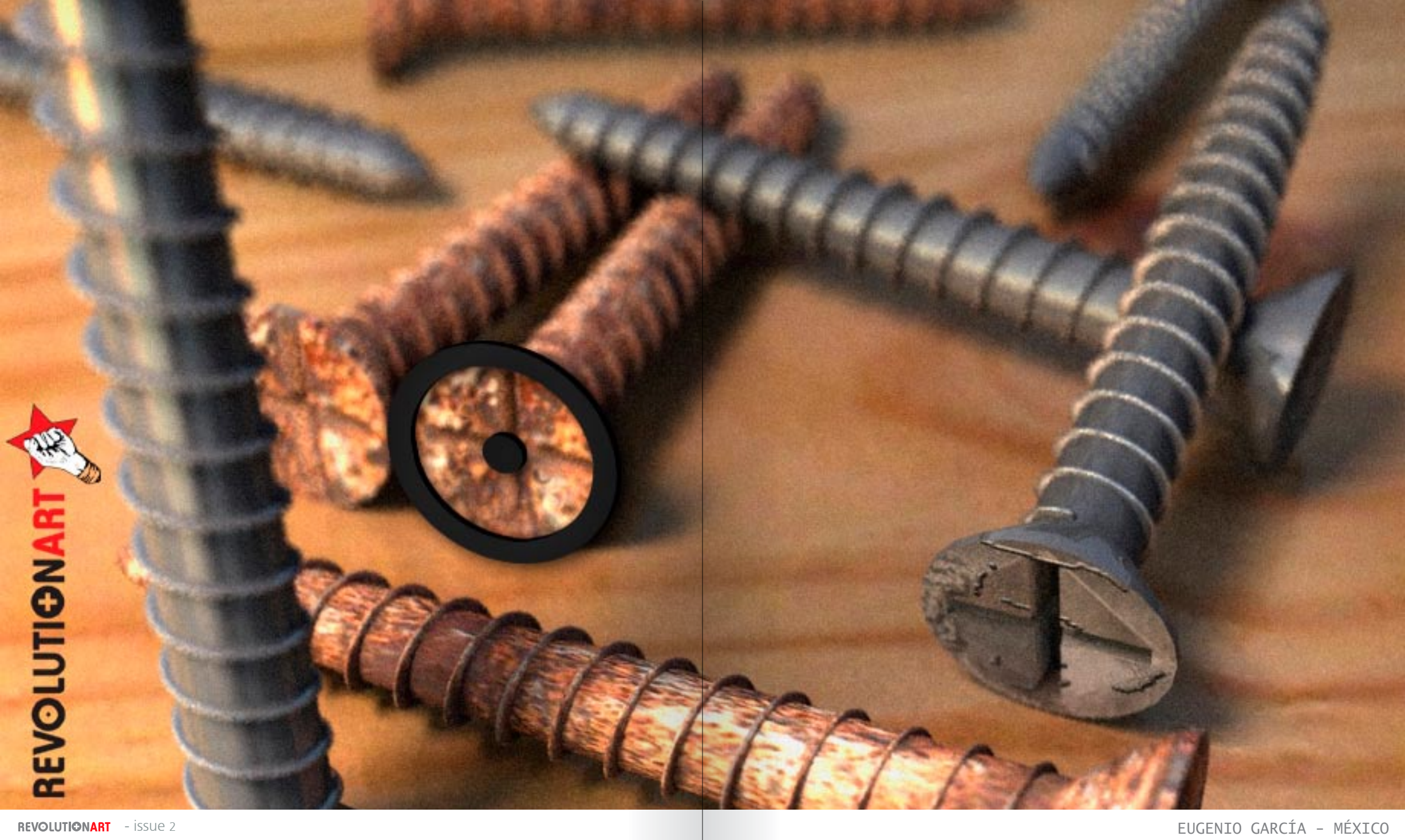
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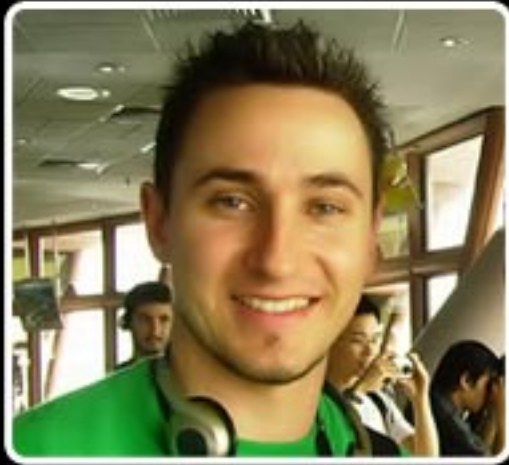
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INTERVIEW WITH MICHAEL DAWIDOWICZ

THE MIND BEHIND



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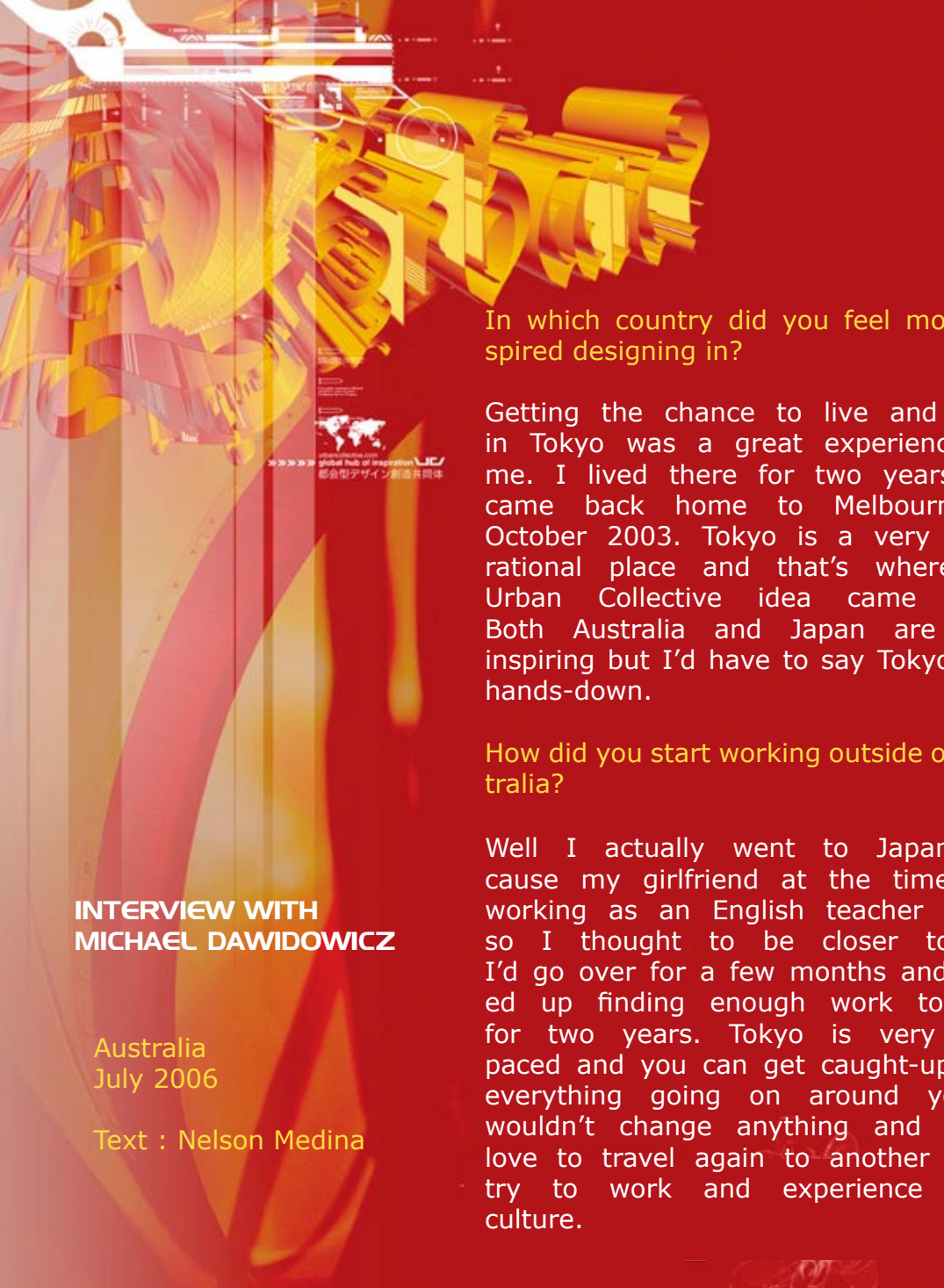


Tell us a bit about your professional profile.

I'm a senior graphic designer working at The Age newspaper in Melbourne. I work in the Marketing department and my daily jobs vary from designing booklets, print ads and other promotional material to doing flash presentations and intranet websites. I love what I do and being able to do print and web is fantastic.

Where were you born and where do you live now?

I was born in Footscray Hospital in Melbourne Australia and currently live and work in Melbourne.



In which country did you feel more inspired designing in?

Getting the chance to live and work in Tokyo was a great experience for me. I lived there for two years and came back home to Melbourne in October 2003. Tokyo is a very inspirational place and that's where the Urban Collective idea came from. Both Australia and Japan are both inspiring but I'd have to say Tokyo wins hands-down.

How did you start working outside of Australia?

Well I actually went to Japan because my girlfriend at the time was working as an English teacher there, so I thought to be closer to her I'd go over for a few months and ended up finding enough work to stay for two years. Tokyo is very fast-paced and you can get caught-up with everything going on around you. I wouldn't change anything and would love to travel again to another country to work and experience there culture.

INTERVIEW WITH MICHAEL DAWIDOWICZ

Australia
July 2006

Text : Nelson Medina

Which do you consider your best works?

That's a hard one. I'm proud of some of my designs I've done for The Age and I consider Urban Collective to be up there with the best.

In what kind of projects are you actually involved in?

I'm not involved in many projects at all but am a supporter of many design conferences around the world. So you could say I have a foot in many places.

How did you begin Urban Collective?

I started Urban Collective back in 2002 when I was in Japan. I wanted to start a project that got other designers involved and a submission website was the best way to go about it.

How did your passion for design begin?

I've always loved being creative and designing. I work as a graphic designer during the day and most nights will be doing some sort of design work at home, whether it be personal or freelance work....it's

in my blood.

What are your next projects?

I'm working on a few big Urban Collective projects at the moment that hopefully you will hear about soon.

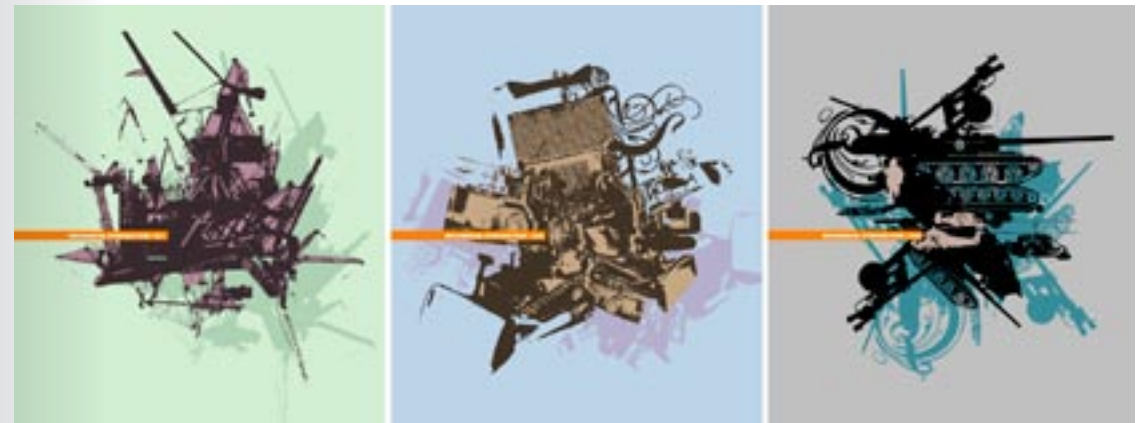
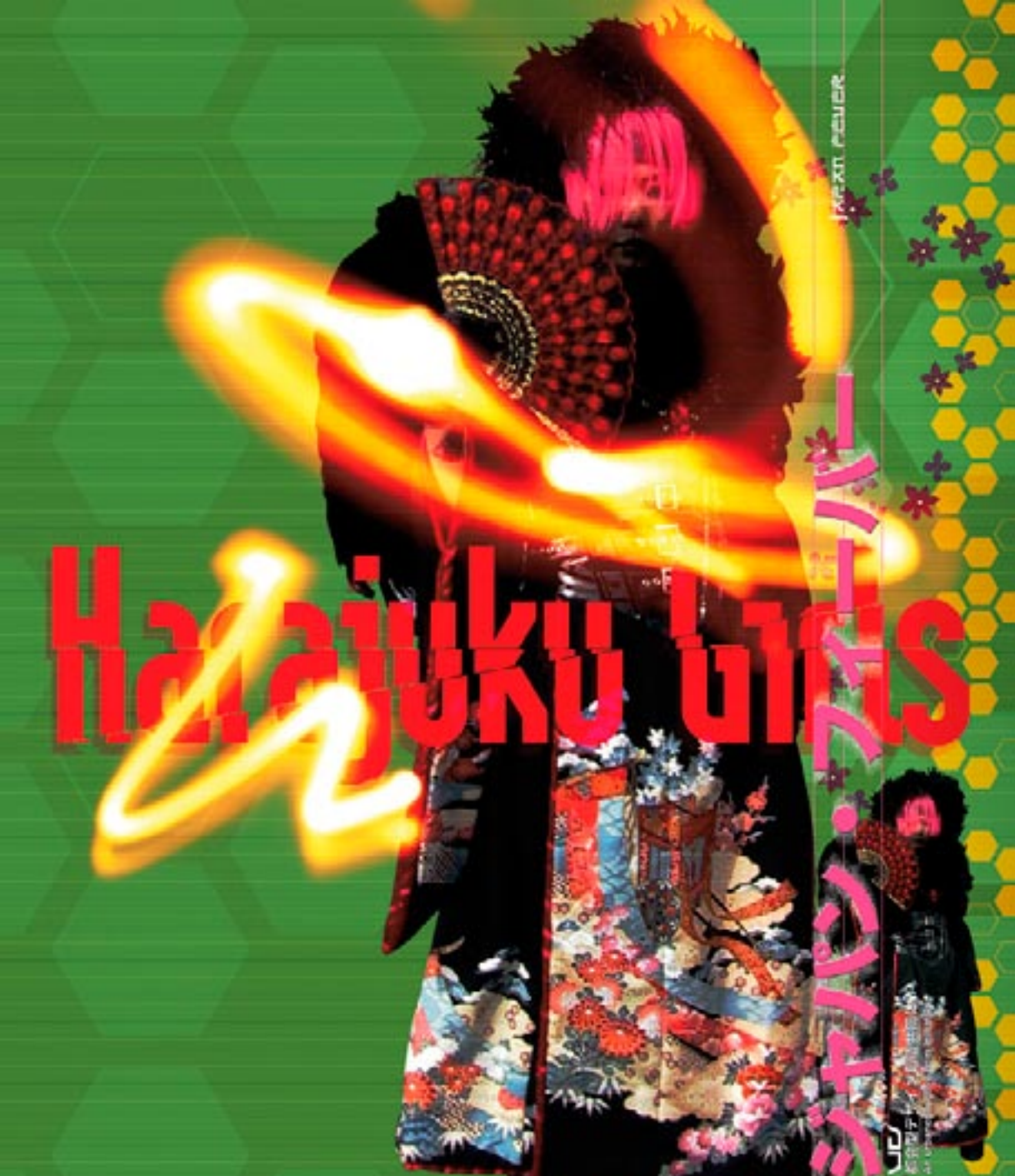
In your opinion, which are the differences in the design scene before and after the Internet?

The internet has made a huge impact in the way we communicate to others around the world. I think email is the best thing ever invented, really what would we do without email these days? I can't remember how we lived without the internet but I know we live in a better world for having the internet with us. The internet is a creative playground for us designers so it can only be a good thing that we have an outlet to explore and have our own space to create and be seen.

What do you like to advise to our new generations of designers?

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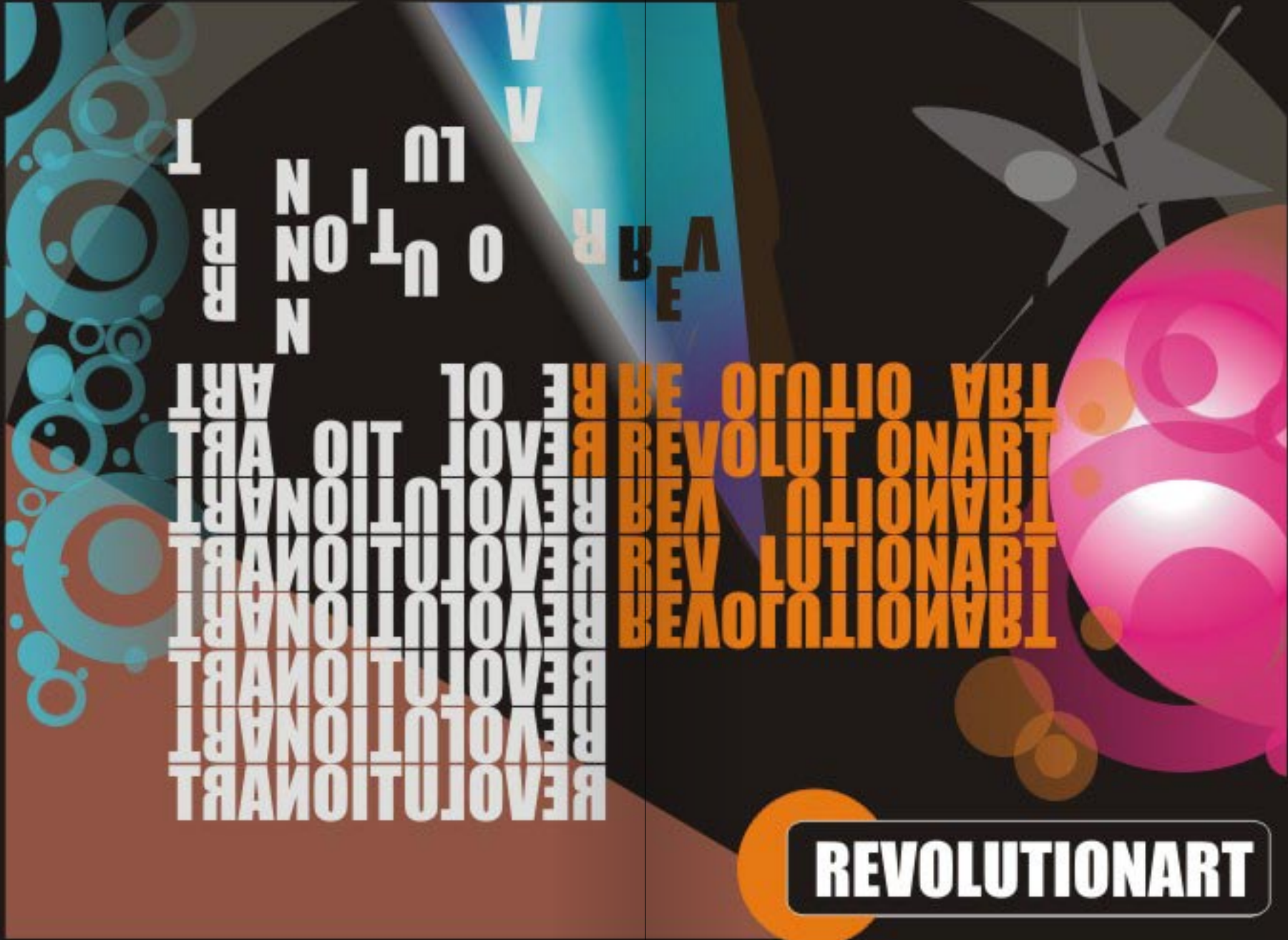
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Ahora, juego

juego
pero
NO
mato



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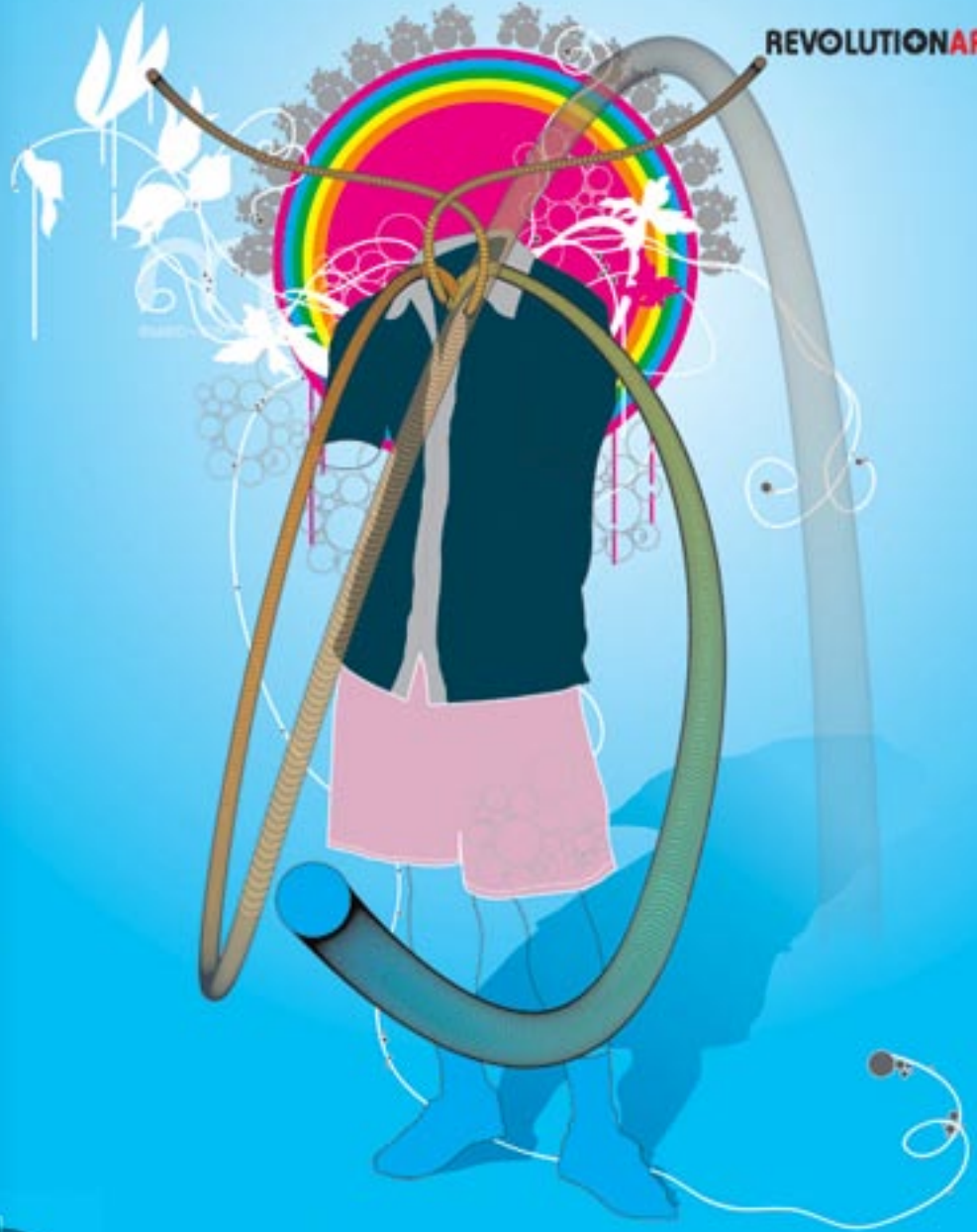


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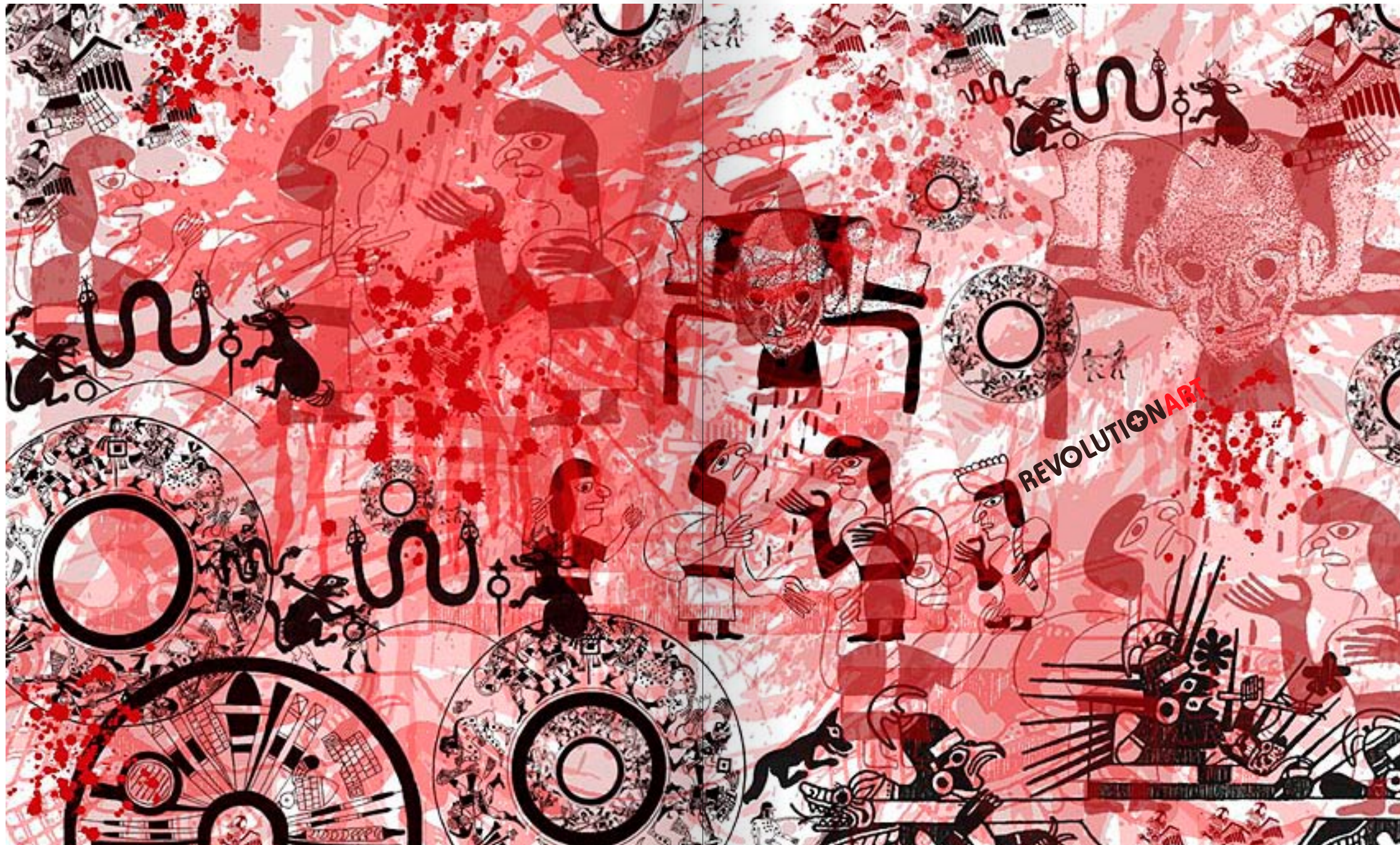






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JAY LIM INTERVIEW



JAY LIM INTERVIEW

Malaysia
July 2006

Text : Nelson Medina

How do you describe your design style?

My style is unique, colorful, and fun. I like to try some extraordinary illustrations for my own.

How is your creative process?

Basically, it starts with an idea. And everything flows when inspiration hits me hard. It's subjective.

What are your main skills?

My main skill? Haha..erm.. it's drawing skill, I think. And thinking of idea and concept.

Tell us about your expositions. What happened there?

I was glad that everything went well and the response was encouraging.



So far, two exhibitions had taken place in Malaysia and I have plans for more events.

When do you start in to design?

Throughout my college years, I started out with my first design and participated in design competitions. Also, I submitted my artworks to Urban Collective, the first ever website which I found challenging on the net.

Where are you getting the inspiration for your works?

I do research on design magazines, movies and take a stroll at shopping malls. It's how and where I get fresh ideas.

Which do you consider your best works?

The Zen of Buddha is the best piece I have done in my life. It expresses purity, clarity and some of the Buddhist philosophies in the illustration.

What do you expect about the future of internet advertising?

It's undeniable that internet advertising



is the way to go in this millennium. It doesn't include extensive cost on production but just web hosting and personal effort.

If you not were a designer, what would you do?

Haha...good question. I wish I can be a postman. I love to deliver mail!

What do you wish to learn?

Drum and surfboard. It is my dream since young because it is so cool and fun.

What would you like to say to your Revolutionart fans?

Hi Revolutionart fans! How are you! I wish all of you really enjoying reading Revolutionart magazine! Yeah! Revolutionart rocks!

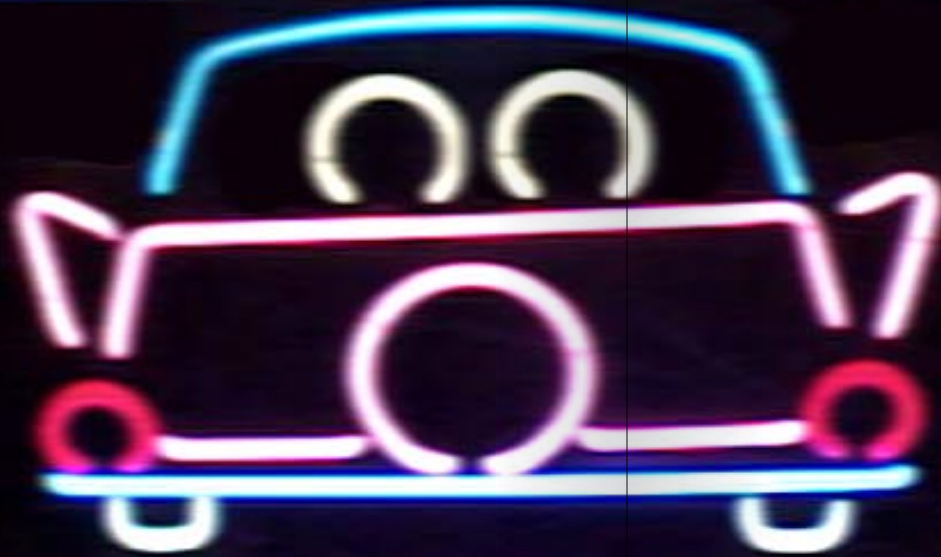


Jay Lim and Michael Dawidowicz

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El Ojo de Iberoamérica

The Latin passion's Meeting Spot

This year the proposal grows. *El Ojo de Iberoamérica* was born with the objective of recognizing and distinguishing the best works and the performance of the professionals and companies. From its first edition in 1998, the festival has received such incredible adhesion of the industry that it quickly became the event with the biggest growth in the region.

In this edition, *El Ojo de Iberoamérica* incorporates new awards to distinguish the communication in each of its 360°. Apart from the traditional awards of TV, Press, Radio and Outdoor (*El Ojo Classic*), *El Ojo Innovador* (creativity and innovation in the use of media) and *El Ojo Interactivo* (interactive media), will also award best works in Direct Marketing (*El Ojo Directo*); to the best initiatives in Promotions (*El Ojo Promo*); the best Contents for Brands (*El Ojo Contenido*), and for the first time, *El Tercer Ojo* will be awarded, which will distinguish the best idea, that could excite everybody and break paradigms.

Through the online entry, up to next 31 July, agencies, creatives, producers, production companies and advertisers have the opportunity to be among the big ones and to be part of a festival that recognize the Latin advertising in each edition. Everyone willing to join this party is invited www.elojodeiberoamerica.com

So, mark on your calendars the next 6, 7 and 8 days of November, and make sure you will be at the Hilton Buenos Aires on that dates. The spirit of growth and the development of the creative industries that flourishes in this city will follow all those wanting to live a unique event



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THE NEXT ISSUE'S THEME IS "HOT"
WHAT'S HOT? WHO'S HOT?
WHAT DOES "HOT" WORD MEANS FOR YOU?
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NEXT DEADLINE : SEPT. 15TH, 2006

THE END



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