



# REVOLUTION+ART

<http://www.publicistas.org/revolutionart>



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**REVOLUTION+ART**  
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All the samples are property of their respective owners and can't be reproduced without permission. Don't steal, be influenced and create !

We are always open for people who want to contribute to our magazine.

We are searching for web hosting sponsors, creative open minded people and translators. Send to us your fan art, graffitis, stencils and things related to our revolution.



Thank you for download the first number of REVOLUTIONART international magazine !

This is an international collective sample of the best designers of the world. Don't believe me? Check the awesome contributions and see it for yourself.

Revolutionart wants to serve as an inspirational source to artists, advertisers, designers and communicators in general who wish to explore new alternatives of expression through graphical design samples.

I'm so motivated by the works presented that I'm participating too ! It have many pages of creativity and passion for the power of the image.

All the contributors are open to serious proposes of work. In this magazine you'll find how to contact them.

Please support our wok by spreading this magazine on the internet. Feel free to redistribute,



and share it with your friends. It's free.

The next number comes with more fresh ink. If you need some more info, don't forget to check our website at [www.publicistas.org/revolutionart](http://www.publicistas.org/revolutionart)

Im shure that you'll enjoy this. Regards.

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**YOUR  
ADVERTISEMENT  
COULD BE HERE**



## IN THIS ISSUE

DESIGN SAMPLES

INTERVIEW

ADVERTISING SAMPLES



{ developing strong identities }

[WWW.VISUALWEBLABS.COM](http://WWW.VISUALWEBLABS.COM)

**DESIGN SAMPLES**



DEVILS  
EXHIBITIONSUCKS!

DEVILS  
EXHIBITIONSUCKS!

ReVOLUTIONART

ReVOLUTIONART

06  
SICKPRO  
PAGANDA

2TNAI  
RORWOP  
JIAG

06  
SICKPRO  
PAGANDA  
ReVOLUTIONART  
DEVILS  
EXHIBITIONSUCKS!





### The Second Best Shape in Italy

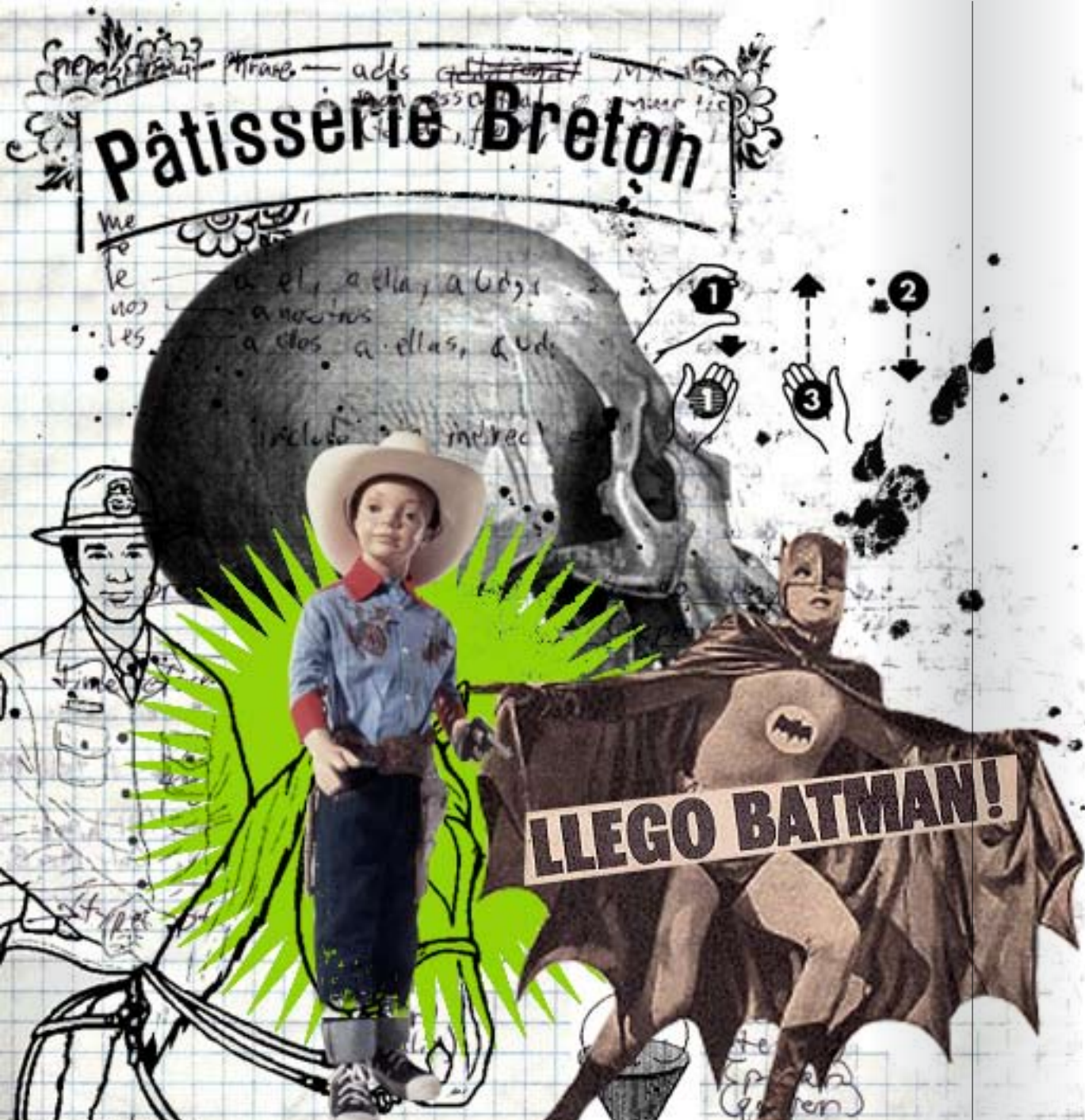
at the coolest little figure in its class—\$2639.\* That's all the money you part with for all this car, the Fiat 1500 Spider. Styled by Pininfarina, the romantic web it spins is captivating America. It's dynamic outside and a dynamo inside—a perfect expression of Italy's fabled creative energy and inspired art. Lean into a curve with Fiat's curves and know what it's like to drive this eye-forward-speed sportsman's dream. And to help you keep it humming, there are 425 parts-and-service centers in the U.S.A. This new five-speed Spider **FIAT** is waiting for you at your Fiat dealer. So what are you waiting for? Always have at least one **FIAT**





**"It's not  
religious, it's  
spiritual. I'm a  
Christian and  
that's part of  
my life, t'n**







# THE GREATEST BLOOD-SHOW ON EARTH!

*This is just a fucking design*



USE  
FLASHING LIGHTS







# A PIG

*Handwritten text in a cursive script, possibly a signature or a note, located below the main title.*



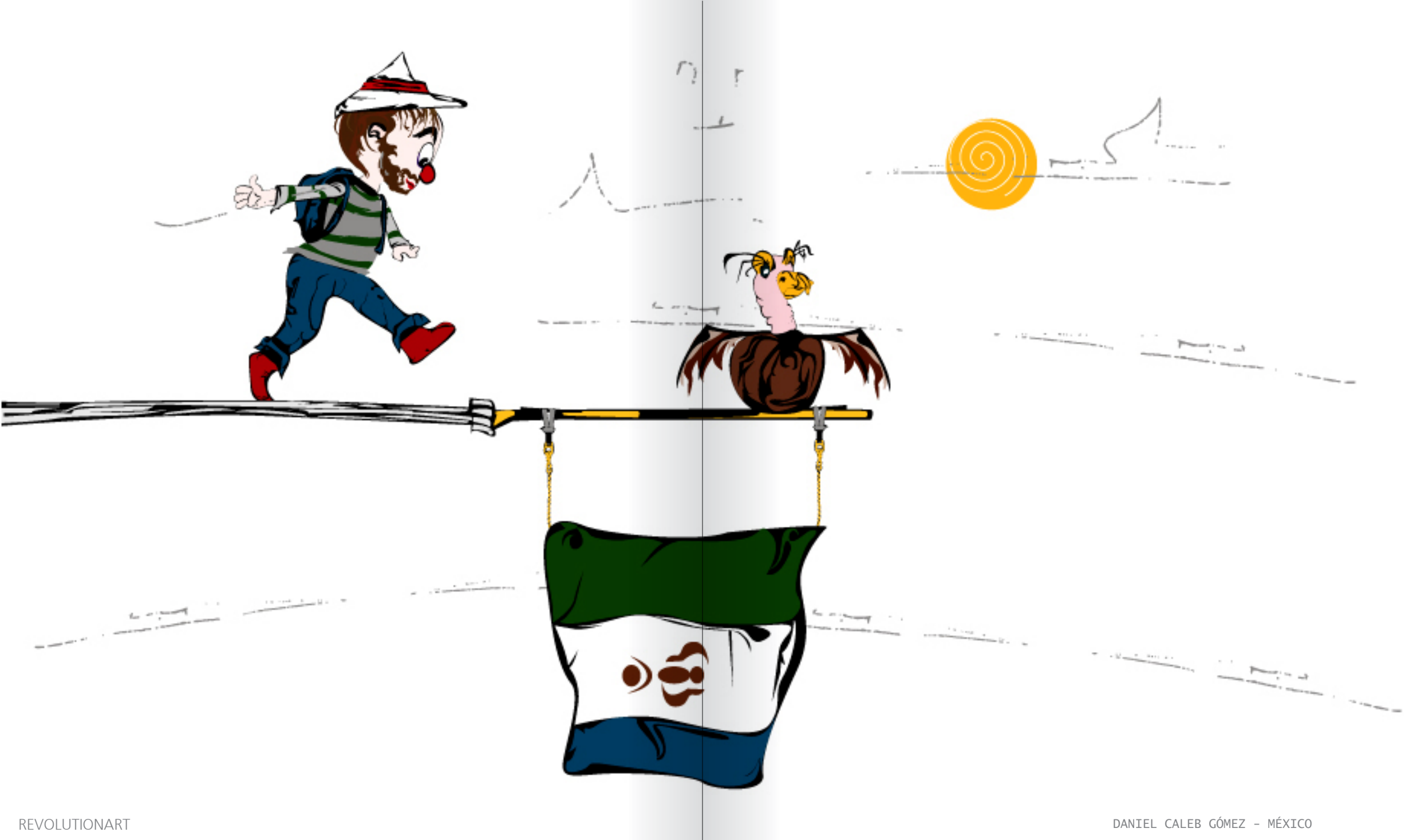






**Qué pasaría en un mundo  
sin mujeres**

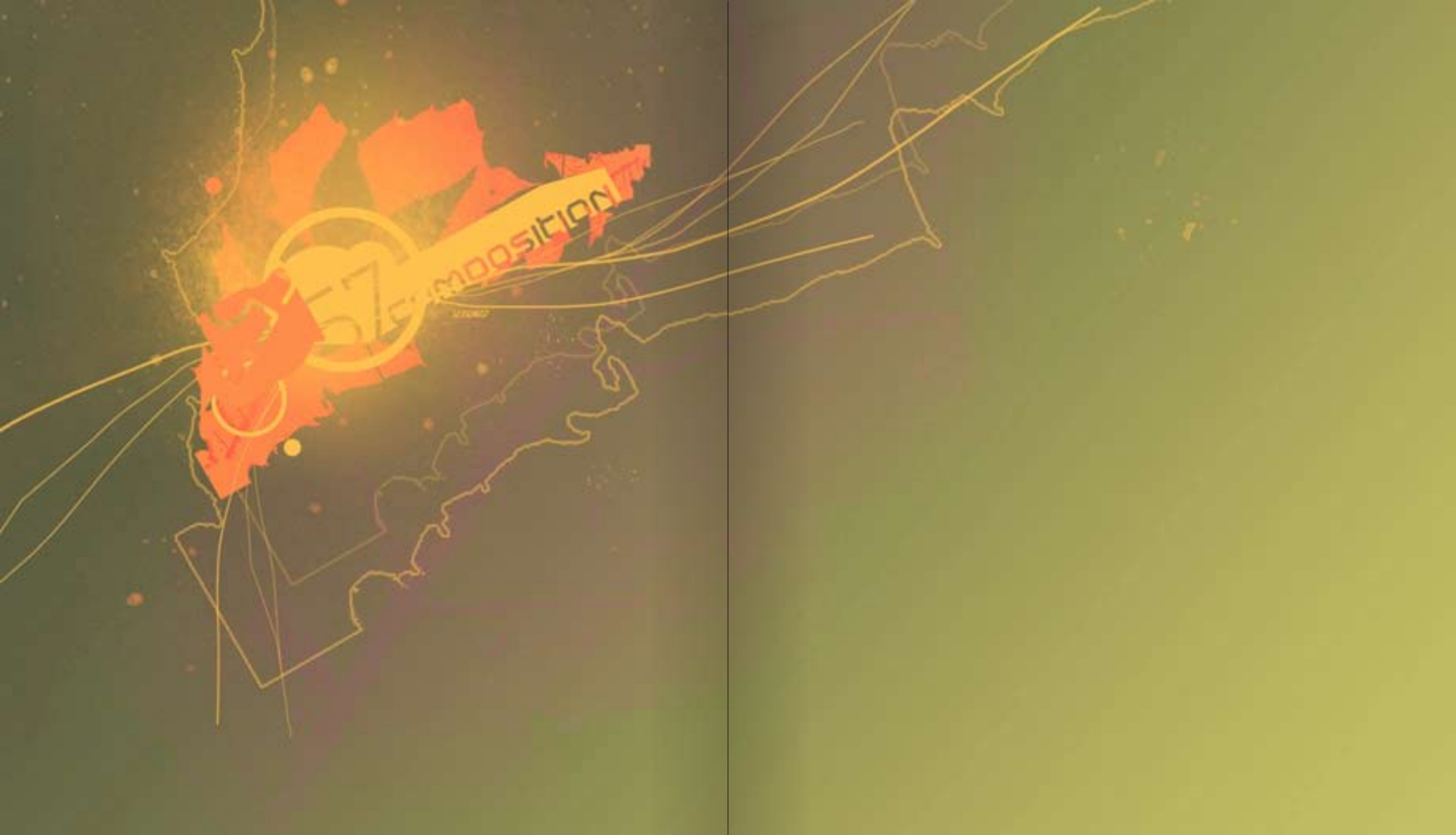


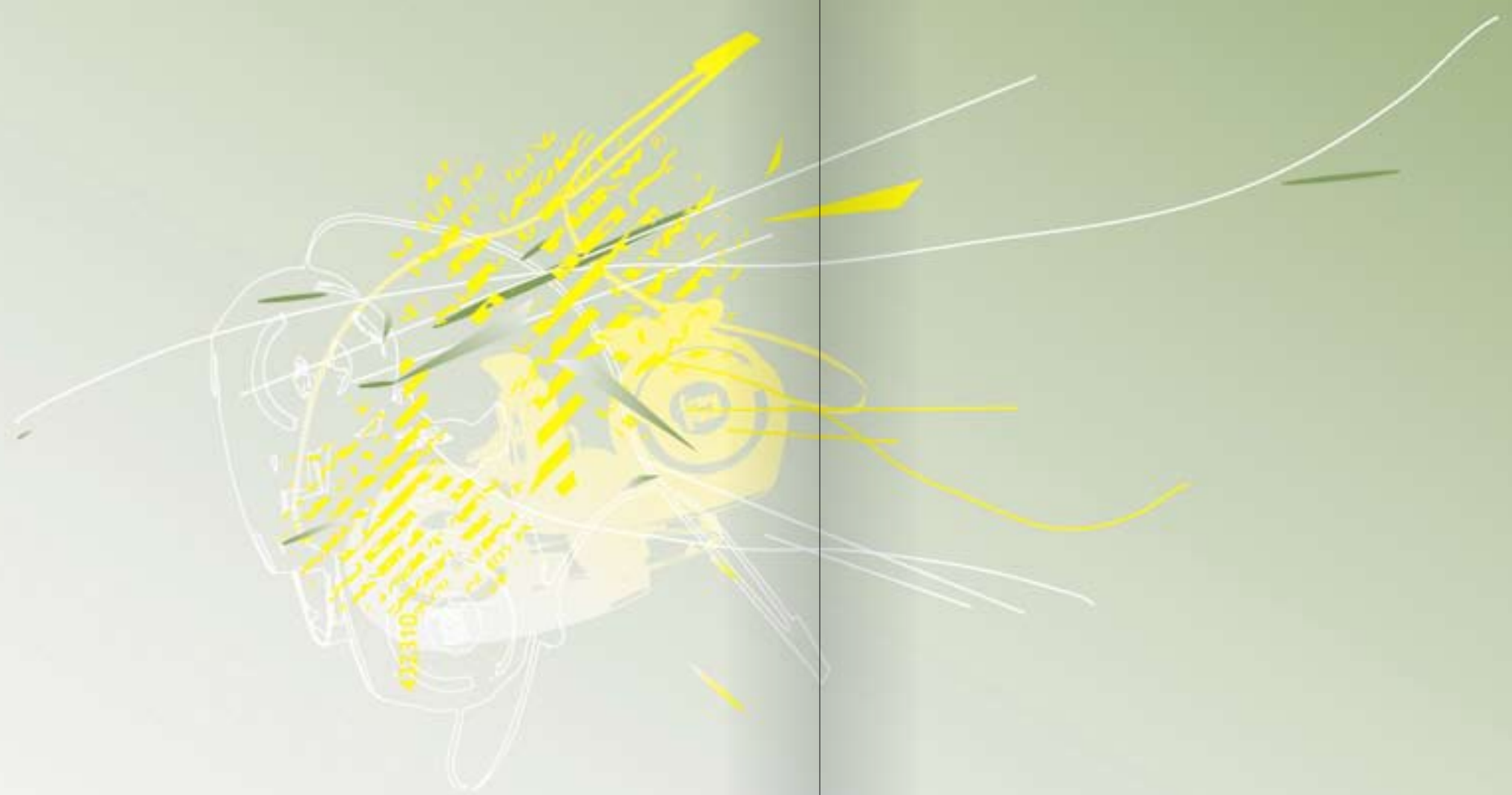


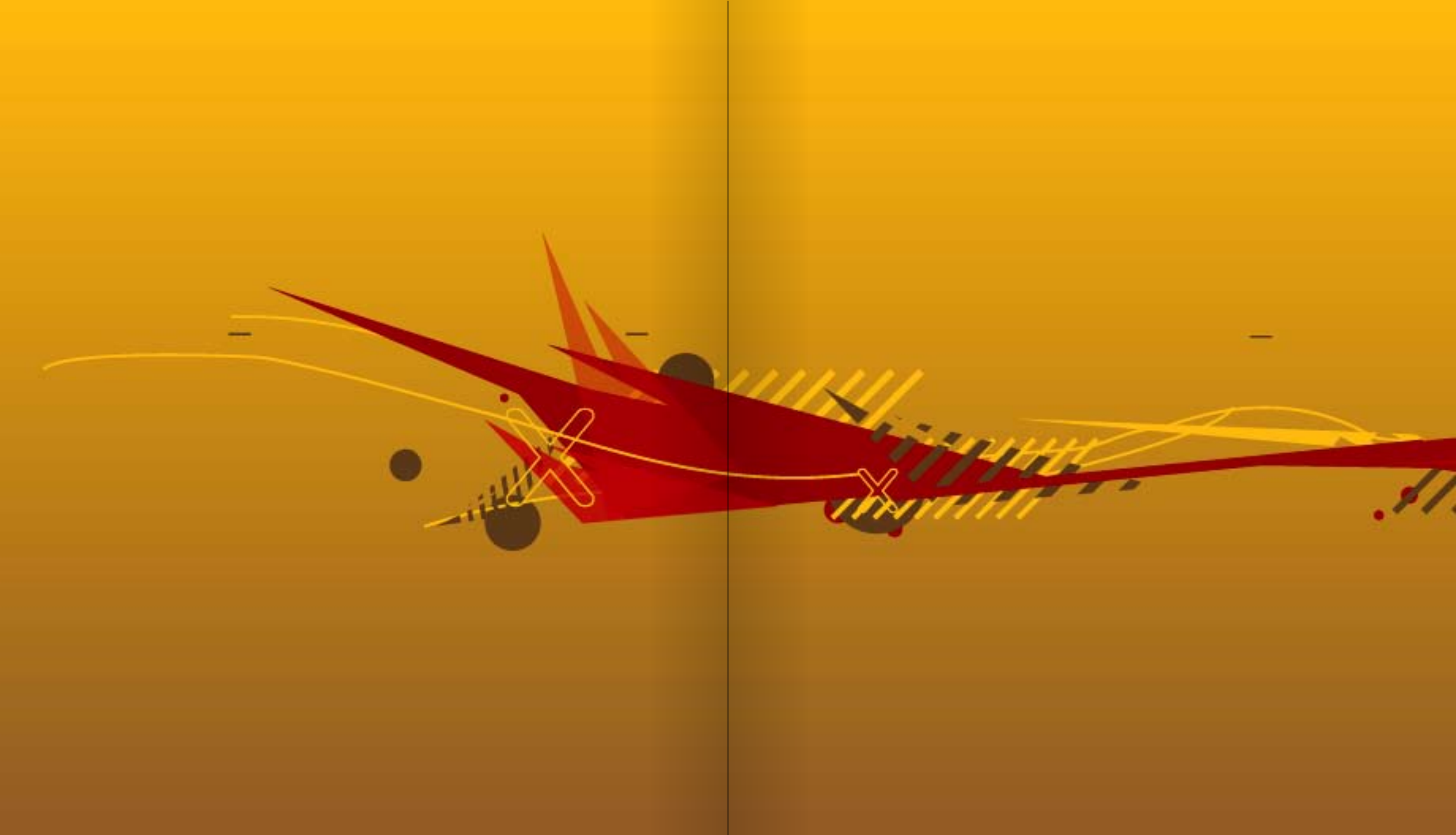


**El Viaje!**















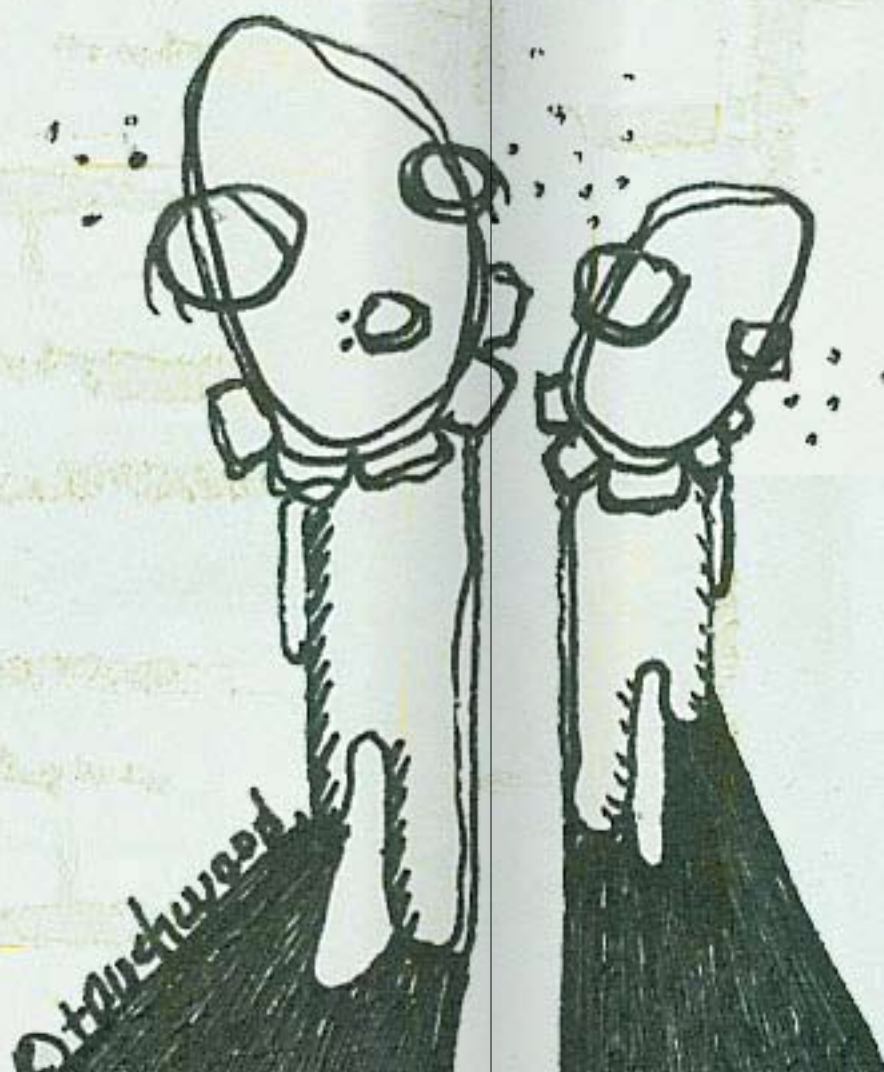








@Touchdown





# FERNANDA COHEN : THE INTERVIEW

New York,  
February 2006

Text: Nelson Medina  
Photos: David Shulman

What are your favourites techniques and tools of illustration?

Pen and ink on paper, combined with gouache. Drawing and color are my passion, rather than painting.

What kind of typography and colors do you like ?

I don't really have a favorite font, it all depends on the context surrounding it. I like Century Gothic sometimes because it's elegant, casual, and somewhat retro. It's been overused though. Colors; I like orange, red, aqua green, vibrant sky blue, lemon yellow- all colors.

Which is your principal source of creative inspiration ?

Daily life, personal issues and obsessions, and current issues too once in a while. I don't like looking at other people's work for inspiration.

Could you tell us about your strengths and weaknesses as an artist ?

I enjoy highlighting extreme facial expressions. I also often conceptualize my images in order to send a message, instead of focusing exclusively on their visual aspect.

My weaknesses may be all those skills I haven't acquired yet, such as oil painting, comic strips, and many others.

What awards are you mostly proud of ?

Top winner in the illustration category of Creative Futures





(UK), gold medal from the Society of illustrators of Los Angeles, American Illustration three consecutive years, the Society of Illustrators of New York four consecutive years, Communication Arts, Graphis, and Luerzer's ARCHIVE.

What topic do you develop mainly in your work ?

Human emotions, subtle humor, and conceptual ideas.

What do the pictures in which you portray femininity have in common ?

The Funny Petit series is not meant to send a feminist message. Mostly, since I myself don't identify with such movement but, on the contrary, tend to support the opposite. The most relevant point of the series was to have fun with different facial expressions in laughter, as well as to highlight the irony between the size of the little man and the gigantic women.



What do you think is your main responsibility when you have an advertising job ?

Sending the client's message the clearest, most effective and stunning way possible.

You've grown as an artist and a communicator. What comes next for Fernanda Cohen ?

Naturally, we never stop growing. The more work I get done, the more I understand my work both aesthetically and conceptually.

Would you like to tell us anything else ?

It's a pleasure to participate in Publicistas.org Thanks!





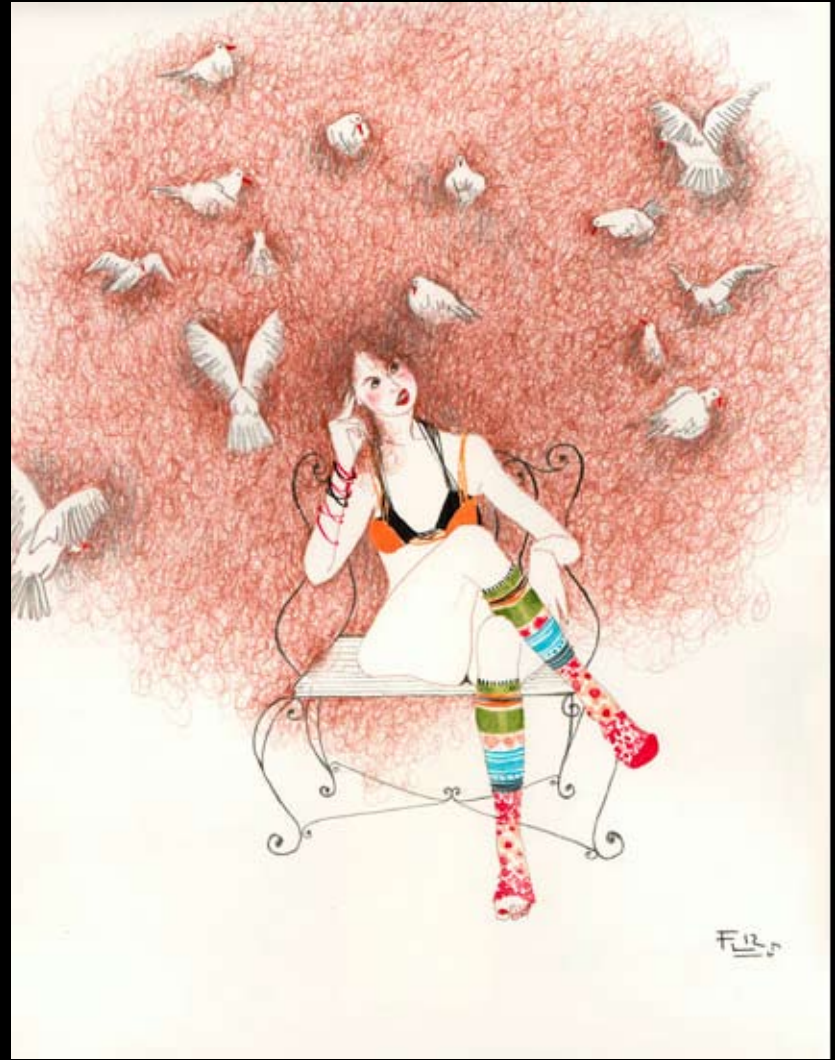
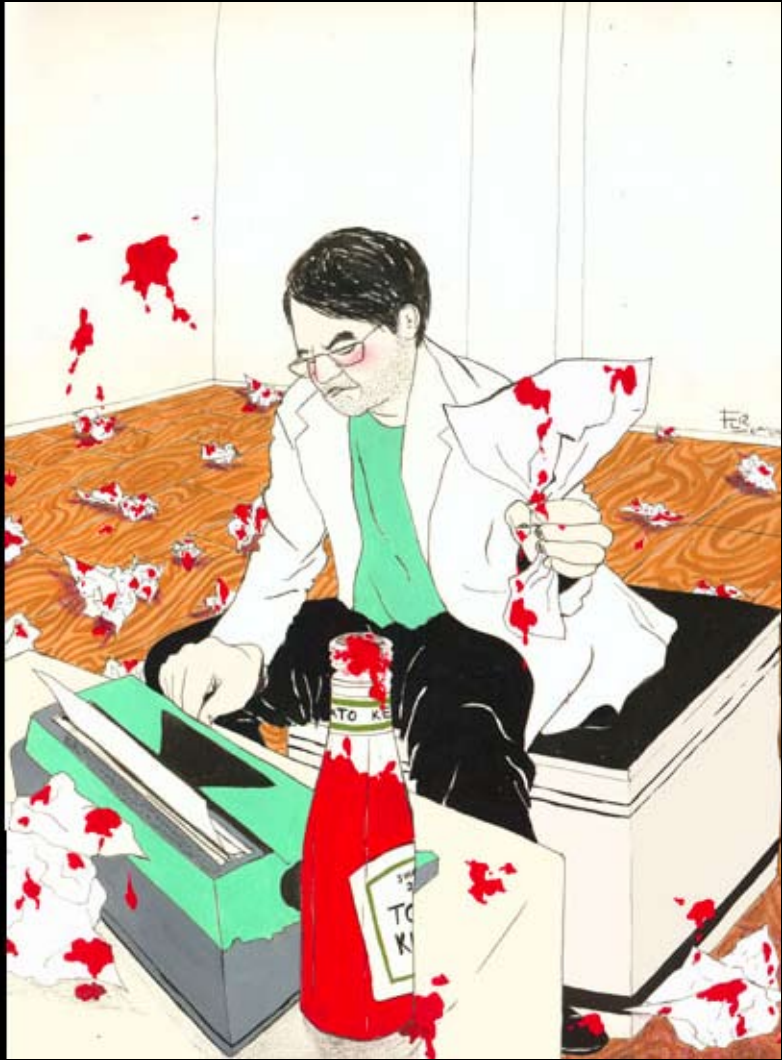
FERNANDA COHEN











Revolutionart

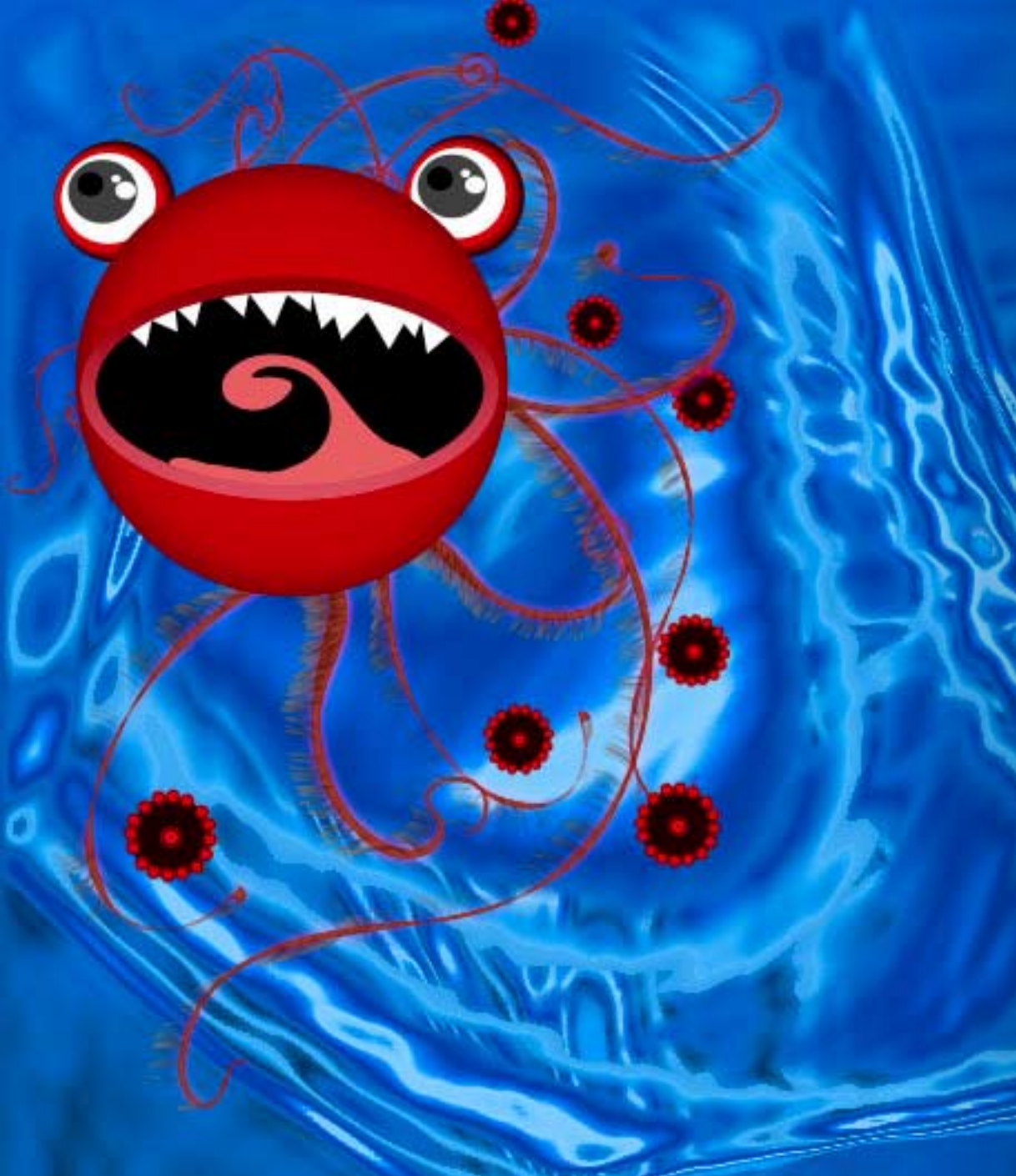




*Feeling so  
Dirty*











**REVOLUTIONART**

[www.jaylimdesign.com](http://www.jaylimdesign.com)

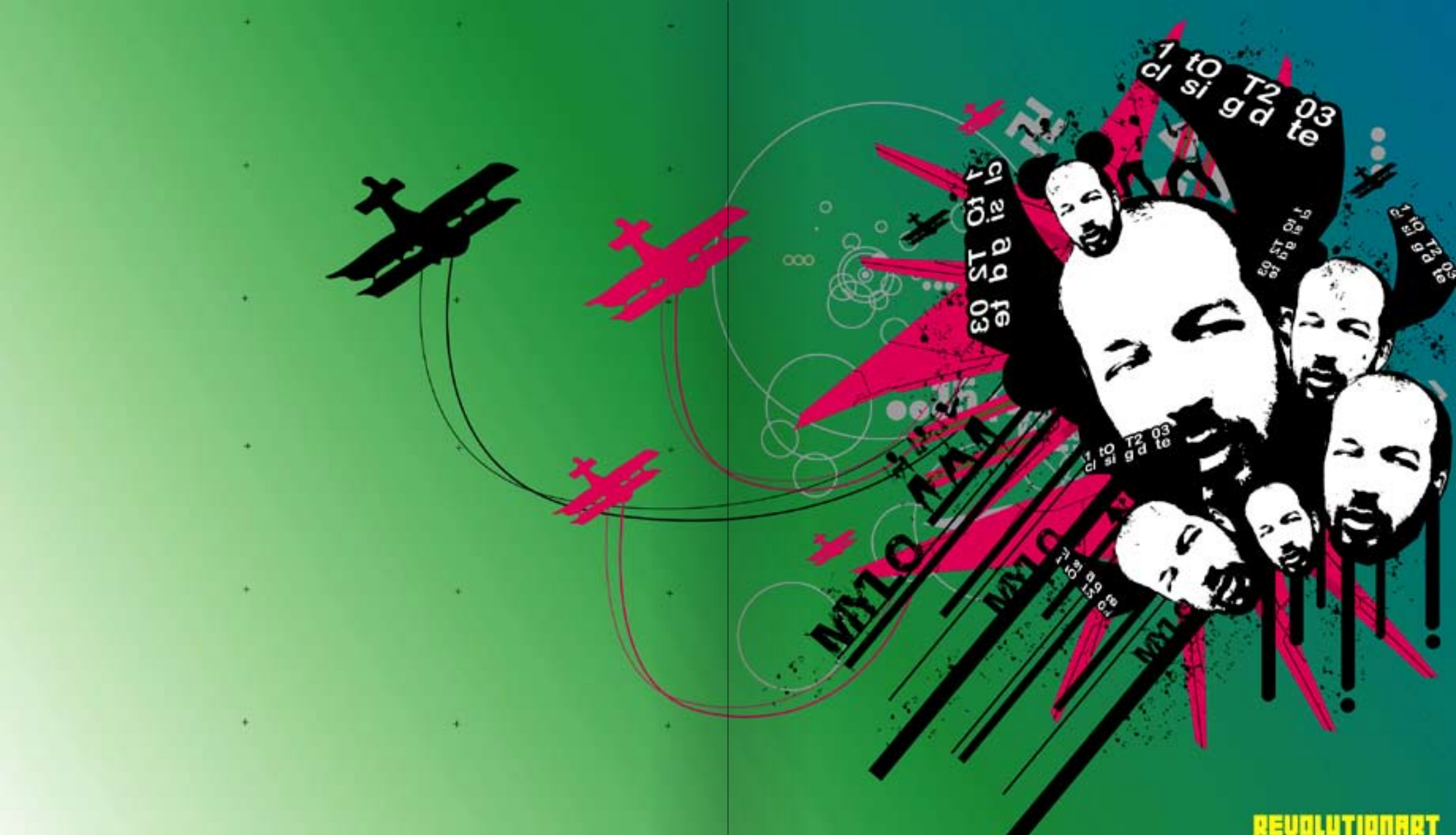


「ゴテイズガバピ」

つくまた?  
いではしねもとせ?







REVOLUTIONART

Sneaker  
Freaker

**REVOLUTIONART**

REVOLUTIONART

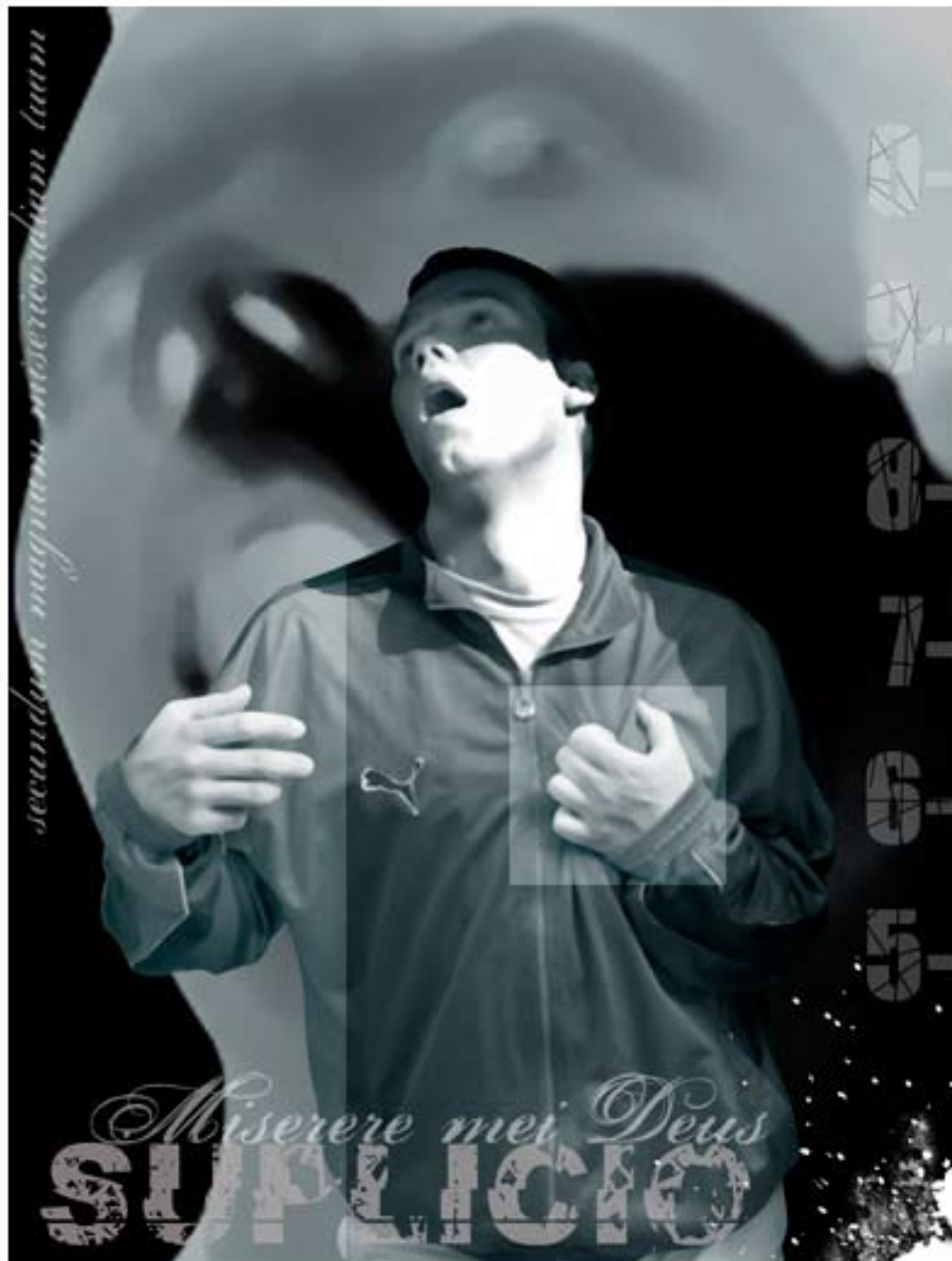
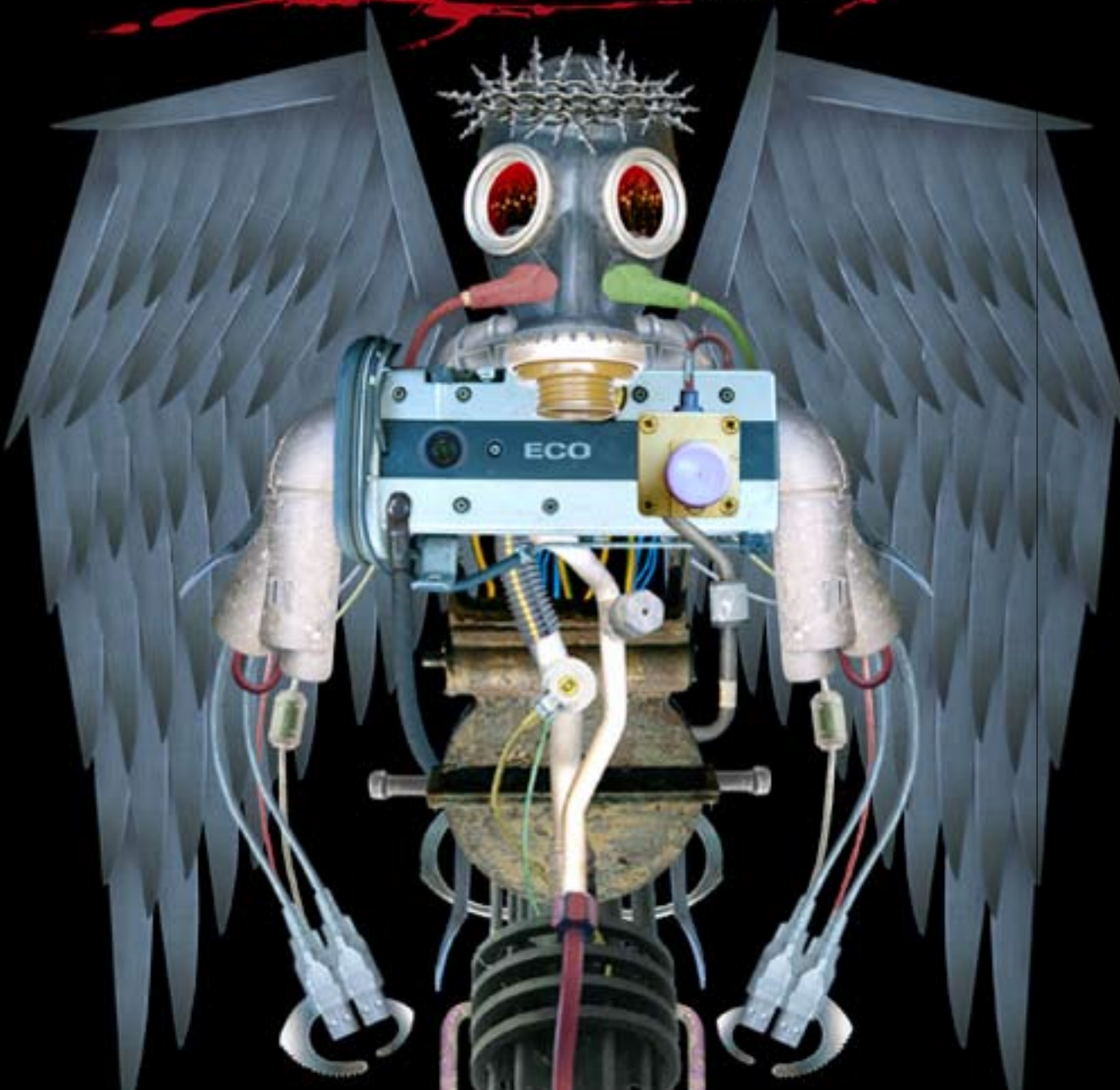
JAY LIM - MALAYSIA





# REVOLUTIONART

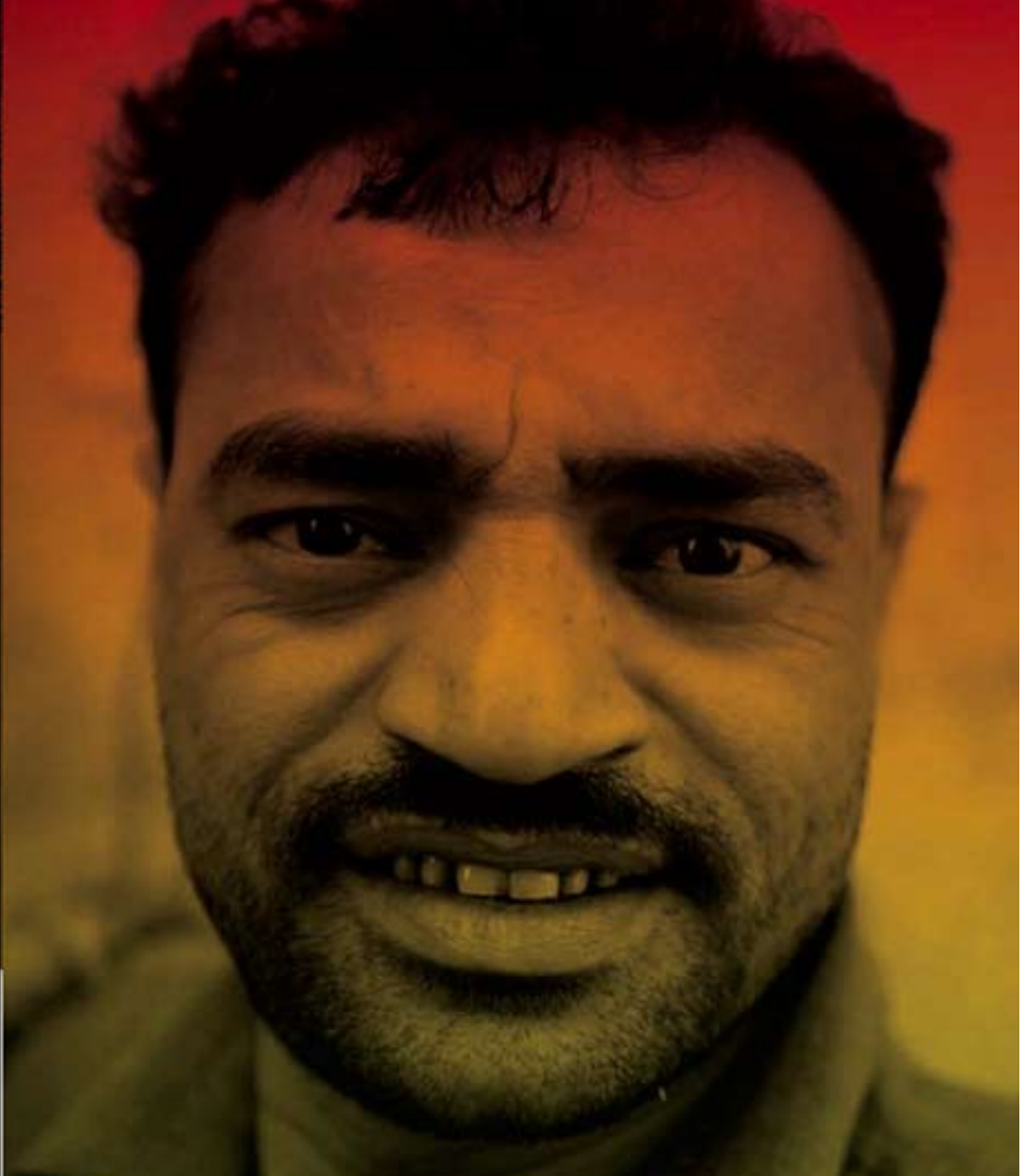
# Resurrección







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BASTARD PROJECT - GERMANY





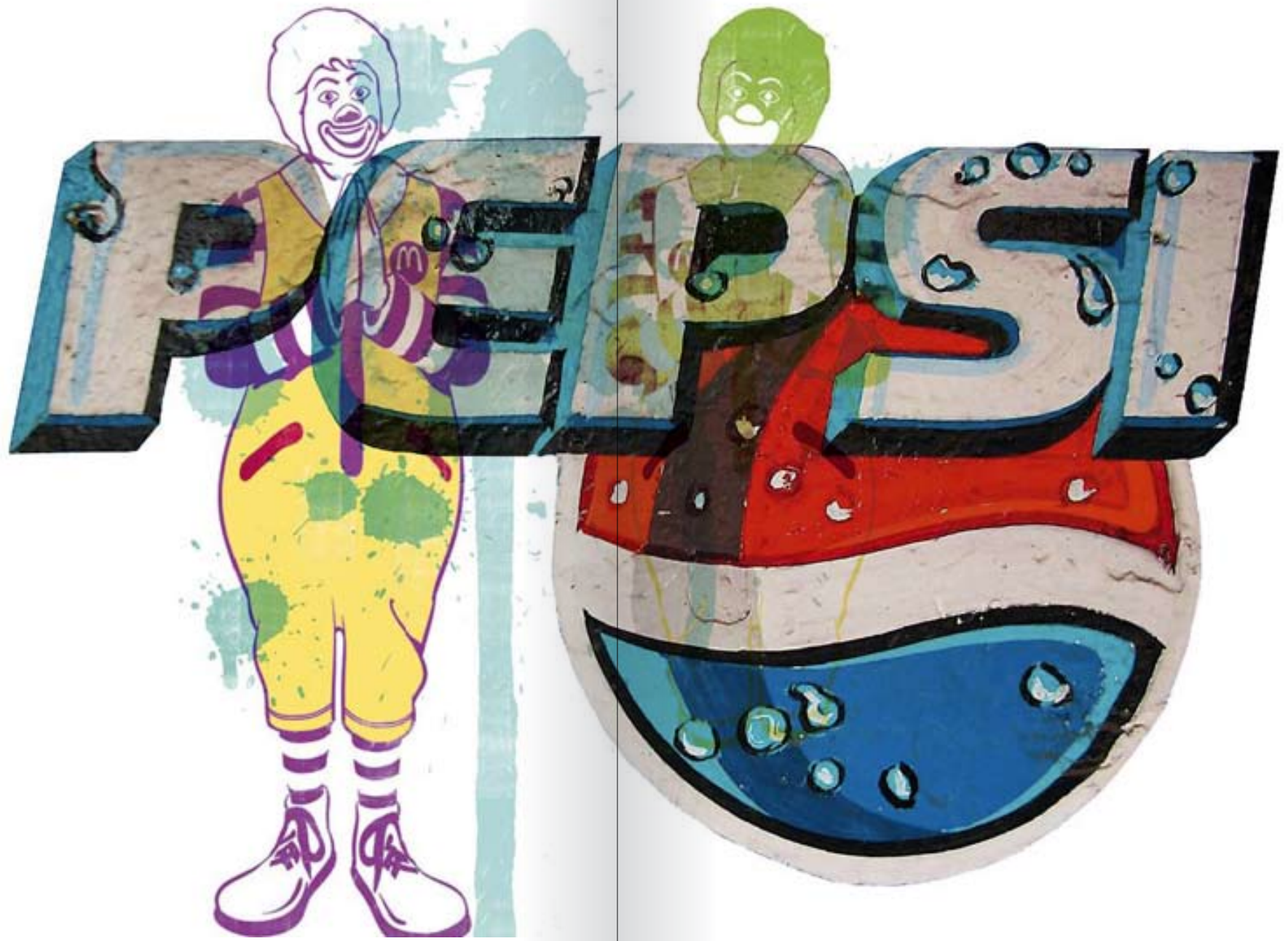




















WHY CAN'T I FLY?  
**ILLEGAL**  
BY RASTAJEDI





IF I WANT TO FLY I WILL FLY

**ILLEGAL**

BY RASTAJEDI



REVOLUTIONART



IVAN CAPUTO - ITALY





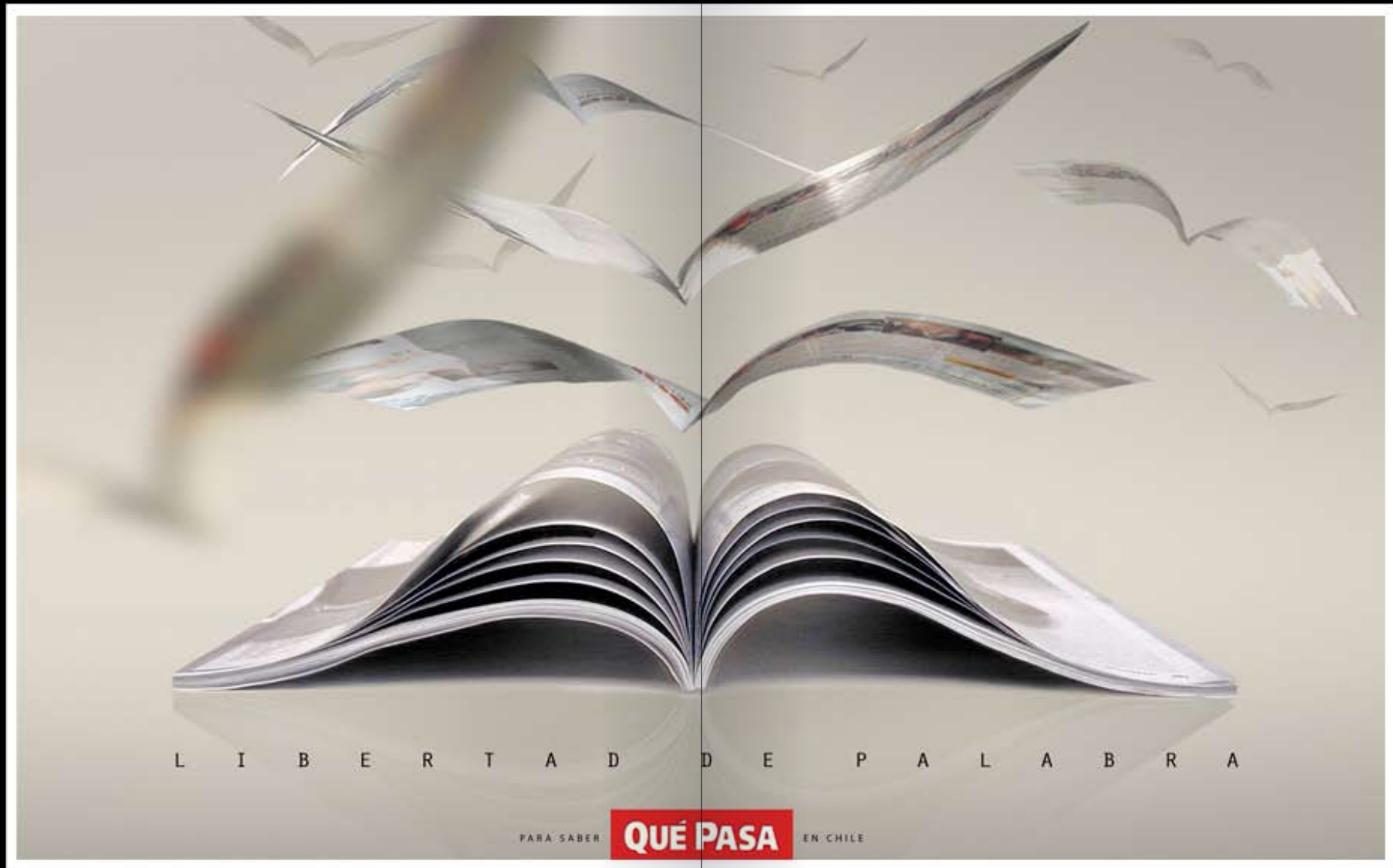
REVOLUTIONART



IVAN CAPUTO - ITALY

**ADVERTISEMENTS**





Client: Que Pasa Magazine  
Copy says: Libertad de palabra. Para saber Qué Pasa en Chile (Freedom of words to know What Happens in Chile)

DESIERTO DEL SAHARA.  
RALLY DE LOS FARAONES.  
48 GRADOS A LA SOMBRA.

SI HUBIESE.



Para atravesar el infierno y salir vivo de él es necesario  
el mejor combustible. El apoyo de 15 millones de Chilenos.  
YPF-Repsol, apoyando siempre a Carlo De Gavardo.



Client: Repsol YPF

Copy says:

Desierto del Sahara. Rally de  
los Faraones. 48 grados a la  
sombra.

Si hubiese.

Para atravesar el infierno y  
salir vivo de él es necesario el  
mejor combustible. El apoyo de  
15 millones de Chilenos. YPF  
Repsol, apoyando siempre a  
Carlo De Gavardo.

-----

(Desert of the Sahara. Rally of  
the Pharaohs. 48 degrees in the  
shade.

If there were.

In order to go across hell and  
get away alive the best fuel is  
necessary. The support of 15  
million of Chileans. YPF Repsol,  
always supporting to Carlos de  
Gavardo.)





#### ENDOMARKETING CAMPAIGN:

##### Objective of Communication:

It was required to obtain a cultural change in all the corporation, integrating to all the personnel (managers and employees) to contagious of the concept and to participate in work groups in the creation of corporative solutions that look for in medium term the satisfaction in each service that Telefónica offers.

##### Description of the campaign:

Different tools from marketing were used to manage to motivate and to infect to each employee for the search of the solutions. When finalizing the campaign the best ideas with trips were recognized free and diverse prizes.

The strategy: The campaign began with messages of tactical intrigues, using a "epidemic language" in all the offices of Telefónica, to invite them to the launching event where the concept of Epidemic of Ideas would be revealed. In the following days were made company and actions BTL (gifts, shipments, mailings) in simultaneous and all the offices that compose the corporation.



#### ENDOMARKETING CAMPAIGN:

Objective of Communication: The purpose of this campaign was the one to promote the quality of the performance of the Promoters of Service in all the network of agencies of the Banco de Crédito del Perú, describing and awarding the attention and efficiency of individual form and in equipment. All the Promoters were invited to explore the diverse forms to offer better attention to the customer.

Description of the campaign: Diverse actions were used, being most excellent mailing of call for each Promoter. The shipment was designed in an aged, tied paper with cords, simulating to be a mail arrived from Africa, for enlistment in an exploration.

##### The strategy:

The direct communication was used to summon to all the Promoters on Service at national level. One communicated all the objectives and goals to them to obtain in an event, soon to reinforce with a mailing that became an element of consultation in each stage of the campaign.



Client: Toyota Yaris Hb

Objective of communication:

To introduce of an impressive way the new Toyota Yaris Hatchback in the youthful segment between 18 to 25 years that have cars like VW Goal, Renault Clio and Peugeot 206. In addition, by the application of one of the actions, to begin to raise a data base with this objective public.

The strategy:

The idea was to implement different "guerrilla" marketing operations that obtain an emotional impact in the youthful public (proprietor of a car of the competition), in the places more frequented by this segment, specially in the parking of universities, commercial centers, pubs and discoteques.





QUESTION OF HONOUR  
STARTING: MARCH 2006  
SÜDENDSTR. 52  
KARLSRUHE/GERMANY



SIGNS OF BRAVERY  
STARTING: MARCH 2006  
SÜDENDSTR. 52  
KARLSRUHE/GERMANY



SCARS OF PASSION  
STARTING: MARCH 2006  
SÜDENDSTR. 52  
KARLSRUHE/GERMANY



**FINEST/MAGMA**  
DESIGN&COMMUNICATION



**FINEST/MAGMA**  
DESIGN&COMMUNICATION



**FINEST/MAGMA**  
DESIGN&COMMUNICATION



Name: Scars of Passion (Postcards)  
Description: Postcardcollection for advertising the fusion  
of the companies MAGMA and FINEST.

*The End*

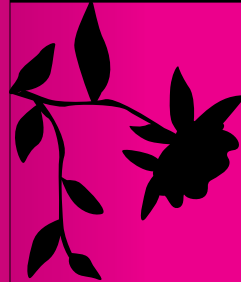


# REVOLUTION+ART

## NEXT THEME: MY FICTIONAL PRODUCT

For the next issue you have to develop a fictional product with an unique visual identity. The brand of your product is "REVOLUTIONART" and the product can be ANYTHING what you can imagine. Jeans, cars, sodas, surfboards, videogames, food, music... there's no limit. Remember

that you're free.  
The design MUST be awesome.  
For submission instructions please visit our website at:  
[publicistas.org/revolutionart](http://publicistas.org/revolutionart)



DEADLINE:  
JULY 17, 2006