

## **Innovación social y diseño: perspectivas desde la pedagogía y la práctica.**

## **Design and social innovation: perspectives from the forefront of pedagogy and practice.**

Dra. Mariana Amatullo, Mariana.amatullo@artcenter.edu  
Vice Presidenta y Co-Fundadora  
Designmatters  
ArtCenter College of Design

### **Abstract**

Esta ponencia cubre casos y metodologías del departamento de innovación social, Designmatters de la Universidad *ArtCenter College of Design*, en Pasadena, California. La Dr. Amatullo también presentará nuevas tendencias en carreras profesionales para impacto social que están incluidas en su libro *LEAP Dialogues: Career Pathways in Design for Social Innovation* (Designmatters, 2016 editado por Mariana Amatullo con Bryan Boyer, Liz Danzico y Andrew Shea).

*This presentation covers case studies and research methods that characterize the portfolio of Designmatters, the social innovation department of ArtCenter College of Design, in Pasadena, California. A component of the talk will include insights from the recent Designmatters publication LEAP Dialogues: Career Pathways in Design for Social Innovation (lead editor Mariana Amatullo with Bryan Boyer, Liz Danzico and Andrew Shea, 2016). The role of design and designers in society and the marketplace is changing. LEAP Dialogues presents the perspectives of 84 designers, educators and thought-leaders from across the United States who examine why these changes are happening, what is needed to support these new practices, and how designers can pursue these emerging career pathways.*